



JASMINE LILLY CREATIVE

STYLED SHOOT PORTFOLIO



Jasmine Lilly Creative specializes in innovative and holistic wedding + event design, inspired by collaboration and wild natural beauty.

It is our privilege and honor to serve as wedding industry guides to our clients and endeavor to translate their love into a visual language that communicates the unique spirit of our client's relationship with their loved ones in a celebratory space.

We support LGBTQIA + couples right to marry and do not discriminate based on race, color, religion, sex, national origin, ancestry, disability, family, pregnancy status, sexual orientation, body size, gender identity, gender expression, veteran or citizenship status.



Owner and founder Jasmine Lilly has worked in the wedding industry since 2014 when she started her first business creating wedding cakes. In 2018 Jasmine decided to leave the frosting and sprinkles behind and offer her unique talents in a more integrated fashion through Jasmine Lilly Creative and eventually Jasmine Lilly Bridal. She is now happily working in a more holistic way through a diverse array of services including soulful wedding & event design, stationary and organic floral design.

Having graduated with a studio art degree in metalsmithing and ceramics, Jasmine seeks to imbue her wedding work with a fine art philosophy and values collaboration over competition and quality over quantity.

She believes that a wedding is an art installation created in the name of love, and that the road to the altar should be peppered with joy, discovery and relaxation.



DESIGN

Joining forces with JLC on your wedding celebration means opening yourself up to something you probably haven't seen yet. It means steering clear of trends and making space for your intuition. It means committing yourself to creating a genuine expression of your relationship. It means setting aside the stressful wedding planning narrative that urges you to hold the reins so tight you lose sensation in your hands, and opting instead to trust a team of dedicated artists and craftsmen to create something truly spectacularly for you and your partner. Simply because they love what they do, and they love creating a visual language for your love.



FLOWERS

Flowers have always been a personal iconography of Jasmine's, from the irises of her grandmother's garden to the fragrant vines from which her name derives. At JLC we are drawn to color, texture and form rather than traditional "showy" blooms. As lovers of juxtaposition and dedicated environmentalists we make every effort to work sustainably, forage whenever possible, and source from local farms more often than not. We are also firmly committed to creating sustainably, without the use of floral foam which is known to pollute our ecosystem with micro-plastics, and work diligently to create showstopping installations with innovative, eco-friendly floral mechanics.



PAPER

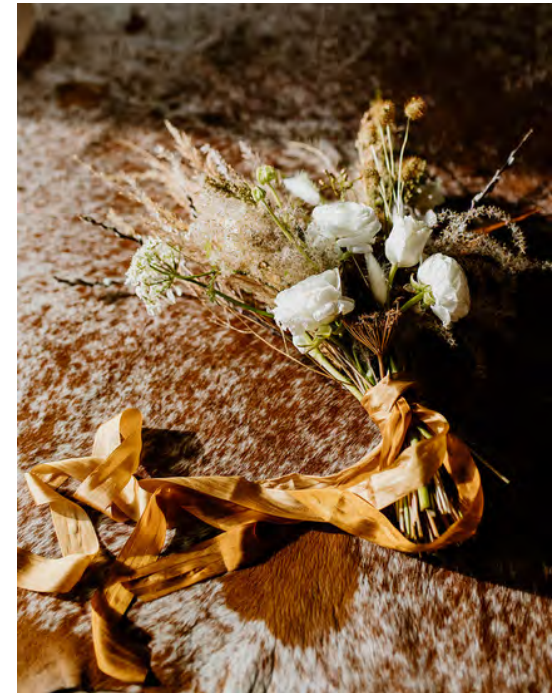
This is your opportunity to share your love language before the celebration has even begun. A beautifully designed and thoughtful wedding invitation suite is a promise of what's to come. It is the first gift you are giving your guests; a tangible representation of the love between you and your partner but also, a reminder of your love for your guests. As is our philosophy in all things: if it's worth doing, it's worth doing well. We are not in the habit of creating more debris for landfills which means we only want to contribute paper goods to this earth that will carry emotional weight for those who give and receive it.

INSPIRATION : FOLKLORE

Inspired by the ephemeral magic of early spring, this shoot embraces the tattered beauty of March when the natural world is in a state of rebirth amidst the dried and dead remnants of winter and autumn. Although this is not a month traditionally associated with weddings we were able to find a wealth of romance in unexpected places, tones and textures. This was a celebration ripe with meaningful details and nods to Scottish and Irish folklore throughout; of quiet intimacy and rooted intention in every element.

Contributors: Jasmine Lilly bridal, Montana Party Rentals, Breena & Jason, Sweet & Tarte, The Shootout Society, Ceremony, Sage Lodge, Alara Jewelry, Rockin HK Outfitters

Design elements included: river rocks from the Yellowstone River, burned and aging paper, natural tones, raw edged silk, fraying gauze, and a mixture of dried and fresh flowers.



Photography by Saul Cervantess and Darby Bobo













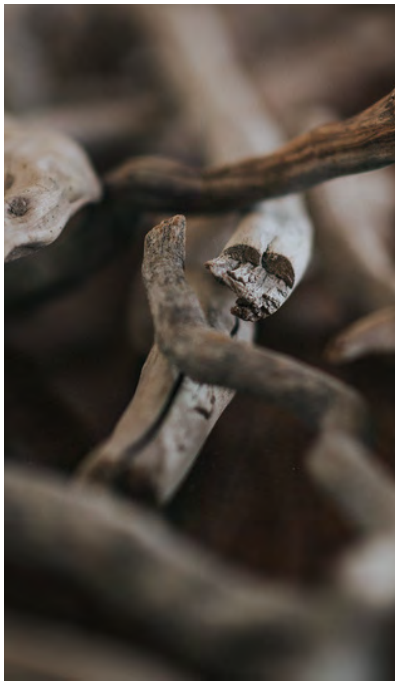


INSPIRATION : FINE ART ALTARS

When considering new ways to make the special moments of a wedding last well past the celebration date, Jasmine envisioned a commissioned piece of artwork as the backdrop for a ceremony that can then be hung in the couple's home as an eternal reminder of their love and commitment. With this in mind we reached out to friend and Paradise valley artist Meghan Purcell with the intention of building a styled shoot around one of her exquisite felted wool artworks. This initial spark of collaboration ignited a domino effect of intentionally sourced people and materials inspired by Meghan's philosophy of sustainably sourced materials that express the quiet yet wild shapes and tones found in nature.

Contributors: Meghan & Jeff Purcell, Townsend Collective, Bre Moore, Rick Visser, Seasonal Montana

Details included: handmade ceramic wares, foraged driftwood, handmade wax candles, vintage bronze, watercolor lunar phases, craft cocktails, locally foraged flowers, hand-tied smudge stick place cards, sheepskins and raw silk



Photography by Townsend Collective











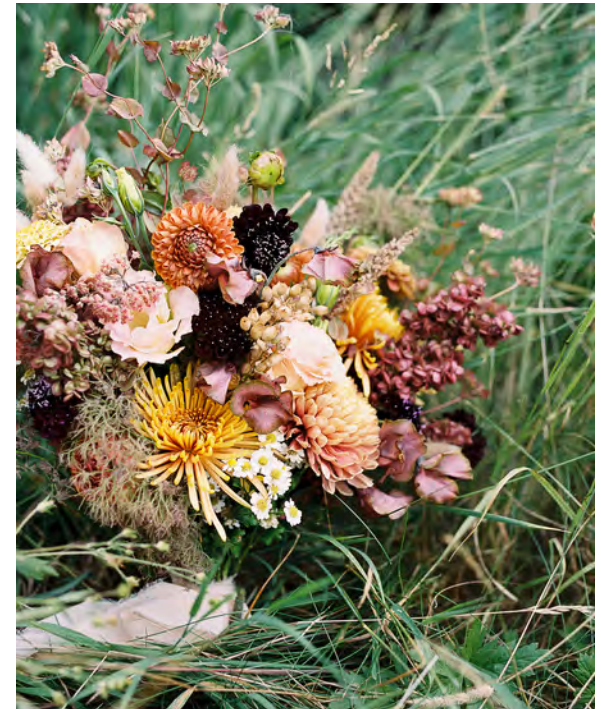


INSPIRATION : CABIN ELOPEMENT

Here we endeavored to translate all the glorious bells and whistles of a larger wedding and tailor them to a party of two with flowers, cozy vignettes, delicious food and complex wines alongside those quiet moments only an elopement can hold, like morning coffee and a dip in the local reservoir. A wedding day, no matter the size, should feel special from start to finish and so we peppered the day with uniquely thoughtful details and curated opportunities for laughter and joy.

Contributors: Susan K Adams Photography, Montana Party Rentals, Tailored & Tied, Jasmine Lilly Bridal, Jasmine Lilly Creative, Tess Cvikota, Tanner Lent, Bowl & Arrow, Sweet & Tarte, La Loba Swim, Basiclai, Treeline Coffee, Roots Kitchen & Cannery, Windy Peak Vintage, Montana Honey Co., Alara Jewelry

Details included: late summer blooms, natural textures, cuddles in bed, cabin living, coffee & scones, a ceremony for two, overlapping vintage rugs and polaroids collected from absent loved ones



Photography by Susan K Adams

















INSPIRATION : 1970'S BABES

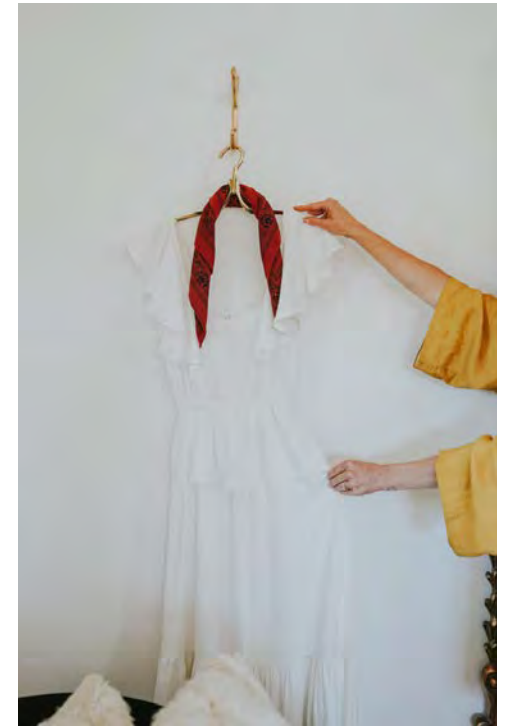
Drawing inspiration from the earthy glamour of 1970's stars Sharon Tate and Jane Birkin Jasmine created a rich and textural styled shoot that celebrated natural fibers, foraged flora and the power of sisterhood. With the intention of sustainability and attainability, this shoot was set against a changing Montana landscape at the historic-turned-contemporary Firelight Farm with real life friends Kristi, Mariah, and Meghan gathered in early October in effortless and understated bridal and bridesmaids looks that included gorgeous jewels from Denver based jeweler Young In The Mountains.

Contributors: Meghan Purcell, Mariah Golden Palmer, Kristi Reed, Jasmine Lilly Bridal. Firelight Farm, Sweet & Tarte, Young In The Mountains, Rachel Pally, Charlotte Stone Shoes, Justine Jane,

Details included: fresh and dried flowers, tortoise shell, vintage glass, aging bronze, Navajo blankets, earth tones, tarot cards, woven basket, vinyl records, leather fringe



Photography by Justine Jane









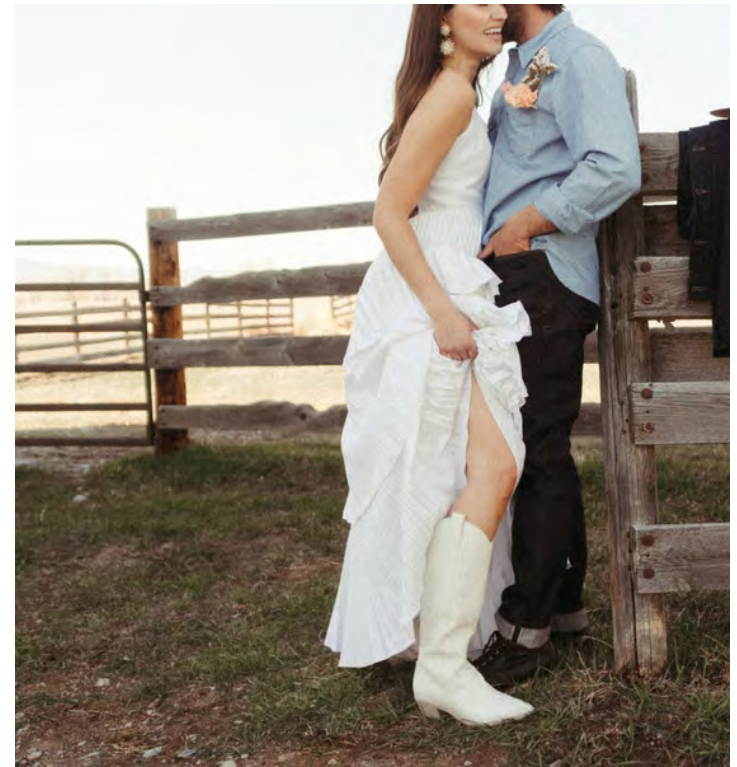


INSPIRATION : DISCO COWGIRL

Drawing inspiration from Spacey Kacey Musgraves, photographer Kelsey and I partnered with Montana Party Rentals, Star M Barn, and Rocky Mountain Bride Magazine for a dazzling mix of disco balls, pink velvet, dried and fresh flowers, fringe jackets and pleated silk. As far as I'm concerned, there are no rules when planning your wedding and opposites not only attract but look good doing it. If you dream it, you can do it, you just may have to get a little creative in the process.

Contributors: Kelsey Thrush, Montana Party Rentals, Star M Barn, Rocky Mountain Bride Magazine, Jasmine Lilly Bridal, Jasmine Lilly Creative, Tess Cvikota, Tanner Lent

Details Include: disco balls, pampas grass, ikebana flowers, fringe, denim, leather, velvet, colored taper candles



Photography by Kelsey Thrush







INSPIRATION : PETITE PARLOUR

In order to support a fundraising Kickstarter for Petite Parlour, Alaina Perez and I assembled this shoot to highlight this beautiful Airstream alongside a powerful team of local vendors. The colors I designed with were pulled directly from Petite Parlour's brand book and the invitation suite featured a line drawing of their signature airstream, Pearl. From an intimate yet luxurious elopement table and lounge to a hilltop ceremony space, this shoot was bursting at the seam with meaningful moments and rich details.

Contributors: Petite Parlour, Daniel Lopez, Jasmine Lilly Bridal, Blue SMOke BBQ, Sweet & Tarte, Montana Party Rentals, Tailored & Tied, Firelight Farm, Revolvr Mens, Wild Grove Media, Alara Jewelry, Hustle & Throw Studio, Wevers Studio

Details included: colored glass, rich earthy jewel tones, gold shoes, brass details, natural wood, wildflower fields, terrazzo, sheepskin, industrial brick walls, barbecue, velvet, polished airstream bar,



Photography by Danielle Lopez











